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SOUTH FLORIDA CARNIVAL BAND LEADERS ASSOCIATION

# PARTNERSHIP PACKET

# THE SFCBLA SHOWCASE

... offers a broad range of sponsorship and event marketing opportunities. The Partnership Programs allow each sponsor to participate in a highly targeted marketing plan designed to meet the sponsor's specific needs.

# & YOUR SPONSORSHIP

... offers you multiple opportunities to get your brand and message in front of event attendees to make an immediate, lasting impact and promote your brand throughout the Miami Carnival Weekend to more than 2000 attendees.

WILL ASSIST US IN BUILDING THE FUTURE OF SOUTH FLORIDA CARNIVAL.

## BENEFITS TO SPONSORS

- Passes to the SFCBLA Showcase ,
- Invitations to the After Party,
- Banner and Link on SFCBLA website
- Inclusion in SFCBLA Showcase promotional materials
- Signage on designated activity or area
- Complimentary exhibit space
- Sampling
- On stage opportunities to speak to the attendees

## PARTNERSHIP LEVELS

### Premium Partnership: \$20,000

Sponsor logo on the website with hyperlink to sponsor website  
Sponsor logo on Social Media  
Logo Placement and branding on all event related signage and messaging  
Premium Sponsor of the Band Segment  
Speaking opportunity 3 times during the event  
Logo on tickets  
Double booth ( 20''X10' ) with Premier Location  
10 tickets to after party

### Gold Partnership: \$10,000

Sponsor of the After Party  
Speaking opportunity at the after party  
Logo on tickets  
Verbal recognition during the event  
Double booth ( 20''X10' ) with Premier Location  
5 Tickets to the After Party

### Diamond Partnership: \$15,000

Speaking opportunity before the start of the fashion show  
Sponsor of the Fashion Show Segment  
Verbal recognition during the event  
Logo on tickets  
Double booth ( 20''X10' ) with Premier Location  
10 tickets to after party

### Silver Partnership: \$5,000

Sponsor of the Children Entertainment  
Logo on tickets  
Verbal recognition during the event  
5 Tickets to the After Party

# PARTNERSHIP APPLICATION

☐ YES! Our company would like to participate in the SFCBLA Showcase & Kids Camp.

Select the Partnership Level:

- ☐ **Premium Partnership: \$20,000**  
☐ **Diamond Partnership: \$15,000**  
☐ **Gold Partnership: \$10,000**  
☐ **Silver Partnership: \$5,000**

**Contact Person:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Name of Authorized Representative:**

\_\_\_\_\_

## PAYMENT METHOD

- ☐ Company check is enclosed  
☐ Send invoice to above address  
☐ Credit Card

**Make check payable to:**

**SFCBLA**

**8362 Pines Blvd #168**

**Pembroke Pines, FL 33024**

☐ VISA ☐ MasterCard ☐ DISCOVER

**Account #** \_\_\_\_\_

**Exp. Date** \_\_\_\_\_ **CVV#** \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_